

Invitation for Sponsorships for the Asia Pacific Metrology Program 2024 (APMP 2024) to be held at CSIR-National Physical Laboratory, New Delhi from November 22-29, 2024.

Dear Sir/ Madam,

The 40th **Asia Pacific Metrology Program General Assembly and Related Activities (APMP 2024)** will be held at CSIR-NPL, New Delhi from **November 22-November 29, 2024**. This is a prestigious event held every year in the Asia-Pacific region to strengthen the metrological activities and collaborations among NMIs of the Asia-Pacific countries, especially the developing economies. It is the only platform in the Asia-Pacific region that brings together the rapidly growing community of researchers working in the area of Metrology and its applications. The expected international participants at this event would be 400+ from more than 38 countries. The main topics for the meeting are designed to cover the recent progress in measurement science, applications, and technology, future directions as well as the fundamental aspects of it. It is an event that ensures wide publicity for various sponsors at the international level.

On behalf of the organizing committee, it is our pleasure to invite you to participate in the program by extending sponsorships as you have done in the past in so many occasions. The different sponsorship options/categories are as under:

Platinum: Sponsorship to the tune of Rs. 6,00,000. The logo of Platinum sponsor will be displayed on the Symposium banner and website. Four representatives of each Platinum sponsor will be invited to participate in the Symposium, tea, lunches, and dinners. Platinum donors can put up a stall at the venue of the meetings from November 23-26, and a banner at the welcome reception on November 24.

Diamond: Sponsorship to the tune of Rs. 4,00,000. The logo of Diamond sponsor will be displayed on the Symposium banner and website. Three representatives of each Diamond sponsor are invited to participate in the Symposium, tea, lunches, and dinners. Diamond donors can put up a stall at the venue of the Symposium from November 23-26.

Gold: Sponsorship to the tune of Rs. 2,00,000. The Logo of Gold sponsor will be displayed on the Symposium banner and website. Two representatives from each Gold sponsor will be invited to participate in the Symposium, tea, lunches, and dinners. Gold donors can also put up a stall at the venue of the Symposium from November 23-26.

Silver: Sponsorship to the tune of Rs. 1,00,000. One representative from each Silver sponsor will be invited to participate in the Symposium, tea, lunches, and dinners. Logo of Silver sponsors will be displayed in the Symposium banner and website.

Platinum and Diamond Sponsors will be able to get a **full-page advertisement** in APMP 2024 Brochure, whereas Gold and Silver will get a half-page advertisement.

Alternately, sponsorships can also be in the form of funding an individual TC dinner/APMP Dinner/souvenir, etc. as per the convenience of the sponsoring party.

Kindly note that there will also be a few Pre-APMP-Workshops before the meeting.

We would very much appreciate receiving an early response with a proposed Sponsorship category for the early arrangement of this event.

We look forward to your generous participation for the successful organization of the Asia Pacific Metrology Program 2024 (APMP 2024).

With sincere thanks in advance...

For organizing committee
APMP 2024 (<https://www.apmp2024.in/>)